

JAUSS POLYMERS LIMITED

Registered Office: - 1111, Chiranjiv Tower, 43, Nehru Place, New Delhi-110019

Advertisement under Regulation 18(7) in terms of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This Advertisement is being issued by D & A Financial Services (P) Limited (the "Manager to the Offer"), for and on behalf of the Acquirers, namely, Innovative Tech Pack Limited and Shri Ketineni Sayaji Rao ("Hereinafter collectively referred to as "Acquirers") pursuant to Regulation 18 (7) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011, in respect of the open offer to acquire shares of **Jauss Polymers Limited** ("JPL"/ "Target Company"). The Detailed Public Statement ("DPS") with respect to the aforementioned offer was published on Wednesday, May 13, 2015 in Business Standard (English-All Editions), Business Standard (Hindi-All Editions) and Apla Mahanagar (Marathi), Mumbai.

1. Offer Price is Re 13.00 (Rupees Thirteen Only) per equity share.
2. Committee of Independent Directors (hereinafter referred to as "IDC") of the Target Company recommends that the open offer price of Rs 13.00 per fully paid up equity shares is fair and reasonable based on the following reasons:
 - (a) The Offer Price of Rs. 13/- per fully paid up equity share offered by Acquirers is more than the price paid by the acquirer to the sellers under share purchase agreement, which is Rs 12.50/- per share.
 - (b) The Offer Price is higher than the price as arrived after taking into consideration Net Asset Value Per Share, PECV Value per share and Market Value per share as calculated by the valuer, which comes to Rs 12.14 per share.
 - (c) The Offer Price is higher than the price paid by the acquirers during 52 weeks and 6 months preceding the date of public announcement for the acquisition of shares of Jauss Polymers Limited, which is Rs 7.64 per share.

The IDC's recommendation was published on July 02, 2015 (Thursday) in the same newspapers where Detailed Public Statement was published.

3. This Offer is not a Competing Offer.
4. The Letter of Offer dated June 24, 2015 has been dispatched to the shareholders on Monday, June 29, 2015.
5. A Copy of the Letter of Offer (including Form of Acceptance cum acknowledgement) will also be available on SEBI's website (www.sebi.gov.in) during the offer period and shareholders can also apply by downloading such forms from the website. Further, in case of non-receipt/ non-availability of the form of acceptance, the application can be made on plain paper along with the following details:
Name(s) & Address(es) of Joint Holder(s) (if any), Number of Shares held, Number of Shares tendered, Distinctive Numbers, Folio Number, Original share Certificate(s) and duly signed share transfer form(s).
6. In terms of Regulation 16(1) of the SEBI (SAST) Regulations, 2011, the Draft Letter of Offer was submitted to SEBI on May 20, 2015. All the observations made by SEBI vide letter no. CFD/DCR1/SG/OW/16828/2015 dated June 18, 2015, has been incorporated in the Letter of Offer.
7. There have been no material changes in relation to the Open Offer since the date of the PA, save as otherwise disclosed in the DPS, and the Letter of Offer.

8. Schedule of Activities:

S. No	Activity	Days & Dates (Revised Schedule)
1.	Date of Public Announcement	Wednesday, May 06, 2015
2.	Date of Publication of Detailed Public Statement	Wednesday, May 13, 2015
3.	Filing of the Draft letter of Offer to SEBI	Wednesday, May 20, 2015
4.	Last Date for a competitive offer(s)	Wednesday, June 03, 2015
5.	Identified Date*	Monday, June 22, 2015
6.	Date by which Final Letter of Offer will be dispatched to the shareholders	Monday, June 29, 2015
7.	Last Date for revising the Offer Price/ number of shares.	Wednesday, July 01, 2015
8.	Date by which the committee of the independent directors of the Target Company shall give its recommendations.	Thursday, July 02, 2015
9.	Date of Publication of Offer Opening Public Announcement	Friday, July 03, 2015
10.	Date of commencement of Tendering Period (Offer Opening date)	Monday, July 06, 2015
11.	Date of Expiry of Tendering Period (Offer Closing date)	Friday, July 17, 2015
12.	Last Date of communicating rejection/acceptance and payment of consideration for applications accepted/ return of unaccepted share certificates/ credit of unaccepted Equity Shares to Demat Account.	Friday, July 31, 2015

*The identified date is only for the purpose of determining the public shareholders as on such date to whom the Letter of Offer would be mailed. It is clarified that all the Public Shareholders (registered or unregistered) are eligible to participate in this offer at any time prior to the closure of tendering period.

The Acquirers accept full responsibility for the information contained in this Pre Offer Advertisement and also shall be jointly or severally responsible for the fulfillment of the obligations under the Offer and as laid down in SEBI (SAST) Regulations, 2011 and subsequent amendments thereto.

This Pre Issue Advertisement will also be available on SEBI's website at www.sebi.gov.in



Issued by Manager to the Offer on behalf of the Acquirers
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Contact Person: Mr. Priyaranjan

Place: New Delhi

Date: July 02, 2015